

SPONSORSHIP
PROSEPECTUS

2016 TAIPEI HUPO



*Precision Proteomics
for Precision
Biology and Medicine*



www.hupo2016.org

CONGRESS DATE:

SEPTEMBER 18 -22, 2016

CONGRESS VENUE:

TAIPEI INTERNATIONAL CONVENTION CENTER



CONTENTS

Invitation to Sponsors and Exhibitors	3
Taipei City	4
Congress Venue	4
Past HUPO World Congresses	5
Previous Congresses' Registration Data	5
Previous Congresses' Sponsors and Exhibitors	6
Why You should Participate	6
Main Theme	7
Topics of Interests	7
Program at-a-glance	8
Sponsorship Opportunities - Package Sponsorship	10
Sponsorship Opportunities - Singular Sponsorship	11
Sponsorship Agreement Form	18
Appendix	20



The Human Proteome Organization (HUPO) is an international scientific organization representing and promoting proteomics through international cooperation and collaborations by fostering the development of new technologies, techniques and training. One of the major activities of HUPO is the Human Proteome Organization World Congress. After the first World Congress launched in 2002 in Versailles, France, the Congress is now held every year.

Key Contact

HUPO 2016 Congress Secretariat | Ms. Dianna KUAN

c/o Elite Professional Conference Organizer

Tel: +886-2-2798-8329 ext. 29 | Fax: +886-2-2798-6225

Email: sponsorship@hupo2016.org | URL: www.hupo2016.org

INVITATION TO SPONSORS AND EXHIBITORS

Dear Colleague,

Greetings from HUPO 2016, Taipei!

It is my great honor to share with you the exciting information that the **15th Human Proteome Organization World Congress in 2016 (HUPO 2016)** will be held in Taipei, from September 18th (Sunday) to September 22nd (Thursday), 2016!

As 2016 marks the 20th year since the word “proteomics” was coined, the progress this scientific community has collectively achieved is tremendous. Today, we witness the real and exciting prospects of a human proteome map that can be tapped into for precision medicine. By the twin track of deep proteome sequencing and target quantification, combining the mass spectrometry techniques of data dependent and independent acquisition, complementary top-down and bottom up analysis, along with a host of non-MS-based systems approaches, we stand now to revolutionize our perception of the proteomic landscape and with it the very basics of all molecular and cellular processes.

For the past years, HUPO has been making a great evolution on advancing the science of proteome. To continue the object from the past congress, the HUPO 2016 in Taipei is focusing on “**Precision Proteomics for Precision Biology and Medicine**”. This unique platform is going to provide a great opportunity for proteomics scientists to stimulate and exchange the most up-to-date science knowledge.

Taking this wonderful opportunity of a world union, we sincerely invite you to attend the congress and take advantage of this special occasion to renew contacts, exchange ideas and results of the latest development. I believe with your support and participation, we will make this congress successful and remarkable! More importantly, you cannot miss the chance to explore and discover the beauty of Formosa, and to experience the great hospitality of this island.

With open arms and warm regards, we look forward to welcoming you to Taipei in September, 2016.

Kindly regards,

Dr. Ming-Daw Tsai

Congress Chair, HUPO 2016

Dr. Yu-Ju Chen

Congress Co-Chair, HUPO 2016

TAIPEI CITY

Taipei is Taiwan's largest city as well as its economic, political, and cultural center. It is a modern cosmopolitan metropolis with a lively and diversified face, filled with exuberance.

From the world's tallest building to the biggest collection of Chinese art, Taipei invites you into a world of fascinating contrasts—a mix of the modern and traditional, with a generous dash of energy and friendly smiles to make this one of your most memorable trips to Asia.

Whether you're just stopping over a route to another Asian destination, or planning a longer stay, Taipei is a many-faceted treasure that will call you back again and again.

Discover the heart of Asia in beautiful Taipei!

Congress Venue

Taipei International Convention Center (TICC) is located in the Diamond District of Taipei City. Purpose-built to meet all the requirements of international conference organizers with state-of-the-art facilities and an uncompromisingly high standard of service, it has everything needed to make any congress, conference, or meeting a success.

Taipei International Convention Center (TICC)

Address: 1 Hsin-Yi Rd., Sec. 5, Taipei 11049, Taiwan

Phone: +886(2)2725-5200 | Fax: +886(2)2723-2589 | Website: <http://www.ticc.com.tw>



PAST HUPO WORLD CONGRESSES

2002	Versailles, France	2009	Toronto, Canada
2003	Montreal, Canada	2010	Sydney, Australia
2004	Beijing, China	2011	Geneva, Switzerland
2005	Munich, Germany	2012	Boston, USA
2006	Long Beach, USA	2013	Yokohama, Japan
2007	Seoul, Korea	2014	Madrid, Spain
2008	Amsterdam, Netherlands	2015	Vancouver, Canada

PREVIOUS CONGRESSES' REGISTRATION DATA

Year	Location	Number of Delegates
2011	Geneva, Switzerland	1,472
2012	Boston, USA	1,156
2013	Yokohama, Japan	1,580
2014	Madrid, Spain	1,453
2015	Vancouver, Canada	1,188

PATICIPANTS FIELD OF EXPERTISE

- Biochemistry
- Biopharma
- Clinical Biochemical Genetics
- Clinical Molecular Genetics
- Computational Biology
- Genetics
- Mass Spectrometry
- Medical Geneticist
- Microbiology
- Molecular Biology
- Pharmaceutical Research
- Pharmacy
- Proteomics

PREVIOUS CONGRESSES' SPONSORS AND EXHIBITORS

Abcam	Fluidigm Corporation	Proteome Software
Agilent Technologies	GE Healthcare	Rapid Novor Inc
ASBMB Journal	Genome BC	SCIEX
Atlas Antibodies	Genome Canada	SENGENICS
BC Proteomics Network	INTAVIS Bioanalytical Instruments	Sigma-Aldrich Life Sciences
BIOCRATES Life Sciences AG	Journal of Proteome Research	Silantes GmbH
Bioinformatics Solutions Inc.	JPT Peptide Technologies, GmbH	Thermo Scientific
Biotech Support Group LLC	Matrix Science	Veritomyx
Bruker Daltonics	Nature Publishing Group	VICI Valco Instruments
Cambridge Isotope Laboratories, Inc.	Optys Tech Corporation	Wako Laboratory Chemicals
Cell Signaling Technology	Pressure BioSciences, Inc.	Waters Corporation
Denator	Protein Metrics Inc.	Wiley-Blackwell
Elsevier	ProteinSimple	
EMD Millipore Corporation	Proteintech Group, Inc.	

WHY YOU SHOULD PARTICIPATE

HUPO 2016 will provide your company with the opportunity to consolidate relationships and expose your brands to key markets.

Active participation will also:

- ✓ Enhance and increase exposure in the World.
- ✓ See your company connected with the major meeting for those working in the area of proteome in the World.
- ✓ Meet the experts in the field and interact with them both in sessions and at social events.
- ✓ Give you the opportunity to reach key decision-makers in prescribing and purchasing products.
- ✓ Reinforce relationships with clients and develop new contacts.
- ✓ Discover current innovations and challenges for those working in the field and how your organization may be able to assist them.
- ✓ Expose your products/services to all attendees.

MAIN THEME

Precision Proteomics for Precision Biology and Medicine

TOPICS OF INTERESTS

- Cancer Proteomics
- Cardiovascular and Haematological Proteomics
- Chemical Proteomics and Drug Discovery
- Epigenetics and Histone Landscape
- Glycomics in Biology and Diseases
- Human Proteome Project
- Imaging Mass Spectrometry
- Integrated OMICS
- Membrane Proteomics
- Metabolomics and Metabolic Diseases
- Neurological Disorders
- New Advances in Biomarker Discovery
- New Technological Advances in Proteomics
- Personalized Medicine
- Phosphoproteomics and Cell Signaling
- Protein Modifications (Other than Phosphoproteins)
- Protein Networks and Computational Biology
- Proteogenomics
- Proteomics and Cell Immunity
- Proteomics at Pharma
- Proteomics of Microbes and Infectious Diseases
- Regenerative Medicine and Stem Cells
- Sample Preparation for Proteomics
- Standardization in Proteomics
- Structural Proteomics
- Subcellular Proteomics
- Top Down Proteomics and Macromolecular Complexes
- Translational Proteomics

PROGRAM AT-A-GLANCE (TENTATIVE VERSION)

September 18 – September 19

Time/Day	September 18, 2016 Sunday					September 19, 2016 Monday				
08:00-08:30										
08:30-09:00						Plenary 2 (08:30-09:15) Target Proteomic Assays & Network				
09:00-09:30	Education Day Session 1	Clinical Day Session 1	Technology Day 1	Mentoring Day 1	HPP Leadership Meeting 1	Networking Break and Poster Viewing				
09:30-10:00						Sessions (10:30-12:15)				
10:00-10:30	Networking Break					1 2 3 4 5				
10:30-11:00						Industry				
11:00-11:30	Education Day Session 2	Clinical Day Session 2	Technology Day 2	Mentoring Day 2	HPP Leadership Meeting 2	1 2 3 4 5				
11:30-12:00	Lunch					Sessions (13:45-15:30)				
12:00-12:30						6 7 8 9 10				
12:30-13:00						Networking Break and Poster Viewing				
13:00-13:30						Plenary 3 (16:45-17:30) Oncoproteogenomics				
13:30-14:00	Registration					HUPO General Assembly of Members (17:30-18:30)				
14:00-14:30	Education Day Session 3	Clinical Day Session 3	Technology Day 3	Mentoring Day 3	HPP Leadership Meeting 3	Invited Speaker Dinner (by Invitation Only)				
14:30-15:00	Networking Break									
15:00-15:30	HUPO Council Meeting (15:45-17:45)									
15:30-16:00	Welcome Reception									
16:00-16:30										
16:30-17:00										
17:00-17:30										
17:30-18:00										
18:00-18:30	Opening Plenary Session -Cancer & Biobank in Taiwan -Precision Medicine									
18:30-19:00										
19:00-19:30										
19:30-20:00										
20:00-20:30										
20:30-21:00										
21:00-21:30										

PROGRAM AT-A-GLANCE (TENTATIVE VERSION)

September 20 – September 22

September 20, 2016 Tuesday						September 21, 2016 Wednesday						September 22, 2016 Thursday
Plenary 4 (08:30-09:15) O-Glycoproteomics						Plenary 5 (08:30-09:15) Nobel Lecture*						
Networking Break and Poster Viewing						Networking Break and Poster Viewing						
Sessions (10:30-12:15)						Sessions (10:30-12:15)						
11	12	13	14	15		21	22	23	24	25		
Industry					Bioinformatics Hub 3 (08:30-17:30)	Networking Break and Poster Viewing					Bioinformatics Hub 4 (08:30-17:30)	
6	7	8	9	10		Sessions (13:45-15:30)						
Sessions (13:45-15:30)						Sessions (13:45-15:30)						
16	17	18	19	20		26	27	28	29	30		
Networking Break and Poster Viewing						Closing Plenary Session with Award Lectures						
Plenary 5 (16:45-17:30) Future Proteomics												
Congress Night (Ticketed Event)						transfer to sun moon lake						HPP workshop Day (Sun Moon Lake)

SPONSORSHIP OPPORTUNITIES - PACKAGE SPONSORSHIP

No.	Benefit	Diamond	Platinum	Gold	Silver
		US\$55,000	US\$45,000	US\$30,000	US\$20,000
P-1	Lunch Symposium <i>*Room for 80 pax.</i>	2	1	1	0
P-2	Standard Booth	4	3	2	1
P-3	Complimentary full Congress registrations	6	5	4	3
P-4	Free Admission to Congress Night	6	5	4	3
P-5	Advertisement in Congress Program Book (cost of design and printing are borne by sponsor)	Inside Front Cover or Inside Back Cover or Inside First Page or Inside Last Page (Size: A5)	Inside Full Page (Size: A5)	Inside Half Page (Size: 14.8*10.5)	Inside Page (Size: 14.8*10.5)
P-6	E-blasts (Electronic Symposium DM provided by Sponsor)	2 times	1 time	1 time	
P-7	Logo on Hanging Flags (Lobby) <i>*appendix: page 21</i>			Flags*2	Flag*1
P-8	AD on Hanging Flags (Escalator Area) (cost of design and printing are borne by sponsor) <i>*appendix: page 21</i>	Flags*2	Flag*1		
P-9	One delegate bag insert (supplied by Sponsor)	✓	✓	✓	✓
P-10	Link from Congress website to your company's website	✓	✓	✓	✓
P-11	Acknowledgement as a Level Sponsor on website, Program Book, Banner Stand (Main Entrance of Venue)	✓	✓	✓	✓

* All the items of package are subjected to adjust according to sponsors' requirements.

SPONSORSHIP OPPORTUNITIES - SINGULAR SPONSORSHIP

● B-1 STANDARD BOOTH (*appendix: page 22)

✓ Fee and Dimension

Type	Unit	Size	Cost	Exhibitor Badge
Shell Scheme Booth	1	6 square meters (3m x 2m)	USD 5,000	2

✓ Shell Scheme Booth Includes

- Exhibition space
- Shell scheme frame
- Fascia board with company name
- Lighting
- Electrical socket (110V/500W)
- Carpeting
- 1 table and 2 chairs
- Admission to opening ceremony, welcome reception and closing ceremony
- Listing with logo, web link and 50-word biography on Congress Website and Congress Program Book.

✓ Allocation

- Allocation priority is always in accordance with the following criteria on a first-come, first-served basis. If all conditions are the same, an open ballot will be conducted.
 - ◆ Sponsorship level
 - ◆ Booth(s) size
 - ◆ Submission date of full application

✓ Rules and Regulations

- Basically, the height of the booth including all displays cannot exceed 2.5 M. Permission of exceptions is required from the Congress Venue (TICC).
- Any individual site inspection required, exhibitor shall contact the TICC representative directly.
- All exhibitors are required to register and will receive a badge displaying the company name. Additional exhibitor badges will be charged (Max four additional exhibitor badges per booth at USD200 per badge).

● **B-2 LUNCH SYMPOSIUM (*appendix: page 23 & 24)**

Room Capacity	Cost (per room/slot)	Preparation Time
200 pax.	USD 12,000	11:30-12:30
120 pax.	USD 10,000	12:20-12:30
80 pax.	USD 8,000	11:30-12:30

The Congress offers a number of opposed opportunities for your company to host an Industry Seminar during lunch time. Companies are welcome to use these slots for invitation-only events or for programs that are open to all attendees.

✓ **Benefits**

- Session room rental for the duration of the symposium
- Standard audio-visual equipment
- Symposium program will be published in the final program
- Use of Congress logo for promotion purpose
- Acknowledgement in the Congress Program Book and Congress website
- Free inclusion of symposium invitation in the Congress bags (cost of design and printing are borne by sponsor)

✓ **Expenses Not Included**

- Travel and accommodation expenses for all speakers and moderators
- Honoraria
- Meal boxes for participants (amount decided by the Congress)
- Other food and beverage service if any

✓ **Allocation**

- Allocation priority is always in accordance with the following criteria on a first-come, first-served basis. If all conditions are the same, an open ballot will be conducted.
 - ◆ Sponsorship level
 - ◆ Sessions of lunch symposium reserved
 - ◆ Submission date of full application

● **B-3 DELEGATE BAGS (5 AVAILABLE)**

USD5,000

✓ **Benefits**

- Have your company logo on the delegate bag along with the Congress logo (bags provided by Congress)
- Be acknowledged with your logo in the Congress Program as the sponsor of the Delegate Bags

~~● B-4 LANYARDS/BADGE HOLDERS (EXCLUSIVE) USD15,000~~

✓ **Benefits**

- Have your company logo on the lanyards along with the Congress logo (lanyards provided by Congress)
- Be acknowledged with your logo in the Congress Program as the sponsor of the Lanyards

~~● B-5 WELCOME RECEPTION (EXCLUSIVE) USD8,000~~

✓ **Benefits**

- Have table top cards with your logo on all food & beverage stations in the Exhibit Hall during the Welcome Reception
- 3 minutes Welcome Reception Sponsor addresses(one representative)
- Be acknowledged with your logo in the Congress Program as the sponsor of the Welcome Reception

~~● B-6 INVITED SPEAKER DINNER (EXCLUSIVE) (*appendix: page 25) USD8,000~~

✓ **Benefits**

- Receive ten (10) complimentary tickets to the Faculty Dinner
- 3 minutes Invited Speaker Dinner Sponsor addresses(one representative)
- Have your company logo placed on the tickets and menu cards
- Be verbally acknowledged during the event as the sponsor of the Invited Speaker Dinner

~~● B-7 CONGRESS NIGHT (EXCLUSIVE) (*appendix: page 26) USD12,000~~

✓ **Benefits**

- Receive six (6) complimentary tickets to the Congress Night
- 3 minutes Congress Night Sponsor addresses(one representative)
- Have your company logo placed on the tickets and menu cards
- Be verbally acknowledged during the event as the sponsor of the Congress Night

● **B-8 CONGRESS DIRECTIONAL SIGNAGE (EXCLUSIVE) USD10,000**

✓ **Benefits**

- Have your company logo placed on all Congress directional signs
(*appendix: page 27)
- Be acknowledged with your logo in the Congress Program as the sponsor of the Congress Directional Signage

● **B-9 POSTER SESSIONS (3 AVAILABLE)**

USD5,000 Each Session

✓ **Benefits**

- Have your company logo displayed on the poster boards. (***appendix: page 27**)
- Be acknowledged with your logo in the Congress Program as the sponsor of a Poster Session

● **B-10 NETWORKING BREAKS (6 AVAILABLE)**

USD5,000 Each

✓ **Benefits**

- Have your company logo displayed on table top cards placed on all food and beverage stations during your selected networking break
- Be acknowledged with your logo in the Congress Program as the sponsor of a Networking Break

● **B-11 DELEGATE HELP DESK (EXCLUSIVE)**

USD5,000

✓ **Benefits**

- Have the desk branded with your custom design/banner
- Be acknowledged with your logo in the Congress Program as the sponsor of the Delegate Help Desk

● ~~**B-12 EARLY CAREER SCIENTIST TRAVEL AWARD (10 AVAILABLE) USD1,200 Each**~~

In order to promote excellence and outstanding contributions made by the young scientist, the Congress will provide a certain number of financial support to encourage participation of the early career scientist in the HUPO congress.

✓ **Benefits**

- Have a representative of your company meet with the young scientist and hand out the Travel Award Certificate.
- Be acknowledged with your logo in the Congress Program & Name Badge (***appendix: page 28**) as the sponsor of the Young Scientist Travel Award.

● **B-13 STUDENT TRAVEL AWARD (50 AVAILABLE)**

USD500 Each

The Congress will provide a certain number of student travel awards to abstract submitters whose abstract has been accepted for presentation. Each travel award consists of a complimentary registration and a fixed amount to base on the scientific content of their abstract.

✓ **Benefits**

- Have a representative of your company meet with the student and hand out the Travel Award Certificate.
- Be acknowledged with your logo in the Congress Program & Name Badge (***appendix: page 28**) as the sponsor of the Student Travel Award.

● **B-14 SPEAKER READY ROOM (EXCLUSIVE)**

USD3,000

✓ **Benefits**

- Have mouse pads with your company logo (supplied by sponsor) at each computer station
- Have your custom desktop image/screen saver on all computer stations in the speaker ready room
- Be acknowledged with your logo in the Congress Program as the sponsor of the Speaker Ready Room

● **B-15 EXHIBIT INFORMATION BOOTH (EXCLUSIVE)**

USD2,000

✓ **Benefits**

- Have your company logo placed on the exhibition information booth
- Be acknowledged with your logo in the Congress Program as the sponsor of the Exhibit Information Booth

~~● **B-16 STAFF & VOLUNTEER SHIRTS (EXCLUSIVE)**~~

~~**USD5,000**~~

✓ **Benefits**

- Have your logo placed on the shirts along with the Congress logo
- Be acknowledged with your logo in the Congress Program as the sponsor of a Staff & Volunteer Shirts

● **B-17 NOTEPADS (2 AVAILABLE)**

USD3,000

✓ **Benefit**

- Have the opportunity to provide your custom branded notepads for inclusion in the delegate bag

~~● **B-18 PENS (EXCLUSIVE)**~~

~~**USD3,000**~~

✓ **Benefit**

- Have the opportunity to provide your custom branded pens for inclusion in the delegate bag

- **B-19 DELEGATE BAG INSERT** **USD2,000**
 - ✓ **Benefit**
 - The Congress offers the possibility to include a promotional piece in the delegate bag. Materials need to be supplied by your company and must be approved by the Scientific Committee prior to printing (maximum size: A5).

- **B-20 ADVERTISEMENT IN POCKET PROGRAM (EXCLUSIVE)** **USD6,000**
 - ✓ **Regulation**
 - Supporter will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress Secretariat

- **B-21 ADVERTISEMENT (INSIDE PAGE) IN CONGRESS PROGRAM** **USD5,000**
 - ✓ **Regulation**
 - Supporter will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress Secretariat

- **B-22 ONSITE ADVERTISING ON ENTRANCE SCREEN** **USD5,000 Each**

Display your corporate advert digitally on the Entrance Screen of the Congress Venue (Taipei International Convention Center). The Program, Plenary Speakers, floor map will also be shown on the screen. (***appendix: page 29**)

 - ✓ **Regulation**
 - Supporter will be responsible for providing the corporate advert (3 minutes), the format as per specifications to be communicated by the Congress Secretariat.

- **B-23 SHUTTLES (EXCLUSIVE) (*appendix: page 29)** **USD10,000**

The Congress offers the free shuttle bus service for the participants who will attend the HPP workshop day in the Sun Moon Lake.

 - ✓ **Benefits**
 - Have your logo placed on the shuttles (from Taipei International Convention Center to the Sun Moon Lake)
 - Have your own promote video (produce by sponsor) broadcast via the screen of the shuttles.
 - Be acknowledged with your logo in the Congress Program as the sponsor of Shuttles

● ~~B-24 TOUR (EXCLUSIVE) (*appendix: page 30)~~ ~~USD2,000~~

✓ Regulation

- Supporter will be responsible for organizing the program of tour.
- The tour program is permitted only with written permission of the Local Organizing Committee of HUPO 2016 before April 30, 2016.

● B-25 ONSITE MOBILE APPLICATION (6 AVAILABLE) USD7,500 Each

✓ Benefits

- Have your custom graphic/banner displayed on the page of the Mobile Application
- Be acknowledged with your logo in the Congress Program as the sponsor of the Onsite Mobile Application

● B-26 CHARGING STATION (EXCLUSIVE) USD5,000

✓ Benefits

- Have your logo placed on the Charging Station with the Congress logo
- Be acknowledged with your logo in the Congress Program as the sponsor of the Charging Station.

SPONSORSHIP AGREEMENT FORM

Please fax or e-mail the form to the Congress Secretariat with company's seal and signature once completed. Furthermore, please e-mail both the color GIF Logo (including the color number) and the black and white version of Postscript Logo to the Congress Secretariat at: sponsorship@hupo2016.org

This contract is drafted by the host of the **15TH HUMAN PROTEOME ORGANIZATION WORLD CONGRESS (HUPO 2016)**, the **Taiwan Proteomics Society**.

Company Name			
Company Website			
Contact Person			Position
Contact Info			
Address			
E-mail			
Tel	Ext.	Fax	
Mobile			

► **A. PACKAGE SPONSORSHIP** ◀ Please tick your choice.

<input checked="" type="checkbox"/>	Sponsor Option		Sponsor Amount	
<input type="checkbox"/>	A-1	Diamond Sponsor	US\$	55,000
<input type="checkbox"/>	A-2	Platinum Sponsor	US\$	45,000
<input type="checkbox"/>	A-3	Gold Sponsor	US\$	30,000
<input type="checkbox"/>	A-4	Silver Sponsor	US\$	20,000

► **B. SINGULAR SPONSORSHIP** ◀ Please tick your choice.

<input checked="" type="checkbox"/>	Sponsor Option		Sponsor Amount		Qty.
<input type="checkbox"/>	B-1	Standard Booth(s)	US\$	5,000	/unit
<input type="checkbox"/>	B-2	Lunch Symposium (room capacity: 200 pax.)	US\$	12,000	/slot
<input type="checkbox"/>		Lunch Symposium (room capacity: 120 pax.)	US\$	10,000	/slot
<input type="checkbox"/>		Lunch Symposium (room capacity: 80 pax.)	US\$	8,000	/slot
<input type="checkbox"/>	B-3	Delegate Bag [5 available]	US\$	5,000	
<input type="checkbox"/>	B-4	Lanyards/ Badge Holders [Exclusive]	US\$	15,000	
<input type="checkbox"/>	B-5	Welcome Reception [Exclusive]	US\$	8,000	
<input type="checkbox"/>	B-6	Invited Speaker Dinner [Exclusive]	US\$	8,000	
<input type="checkbox"/>	B-7	Congress Night [Exclusive]	US\$	12,000	
<input type="checkbox"/>	B-8	Congress Directional Signage [Exclusive]	US\$	10,000	
<input type="checkbox"/>	B-9	Poster Sessions [3 available]	US\$	5,000	/each session
<input type="checkbox"/>	B-10	Networking Breaks [6 available]	US\$	5,000	/slot
<input type="checkbox"/>	B-11	Delegate Help Desk [Exclusive]	US\$	5,000	

<input type="checkbox"/>	B-12	Early Career Scientist Travel Awards [10 available]	US\$	1,200	/each
<input type="checkbox"/>	B-13	Student Travel Awards [50 available]	US\$	500	/each
<input type="checkbox"/>	B-14	Speaker Ready Room [Exclusive]	US\$	3,000	
<input type="checkbox"/>	B-15	Exhibit Information Booth [Exclusive]	US\$	2,000	
<input type="checkbox"/>	B-16	Staff & Volunteer Shirts [Exclusive]	US\$	5,000	
<input type="checkbox"/>	B-17	Notepads [2 available]	US\$	3,000	
<input type="checkbox"/>	B-18	Pens [Exclusive]	US\$	3,000	
<input type="checkbox"/>	B-19	Delegate Bag Insert	US\$	2,000	
<input type="checkbox"/>	B-20	Advertisement in Pocket Program [Exclusive]	US\$	6,000	
<input type="checkbox"/>	B-21	Advertisement (Inside Page) in Congress Program	US\$	5,000	/page
<input type="checkbox"/>	B-22	Onsite Advertising on Entrance Screen	US\$	5,000	/each
<input type="checkbox"/>	B-23	Shuttles [Exclusive]	US\$	8,000	
<input type="checkbox"/>	B-24	Tour [Exclusive]	US\$	2,000	
<input type="checkbox"/>	B-25	Onsite Mobile Application [6 available]	US\$	7,500	/each
<input type="checkbox"/>	B-26	Charging Station [Exclusive]	US\$	5,000	/each
TOTAL AMOUNT			US\$		

*Please refer to this prospectus for details of sponsorship

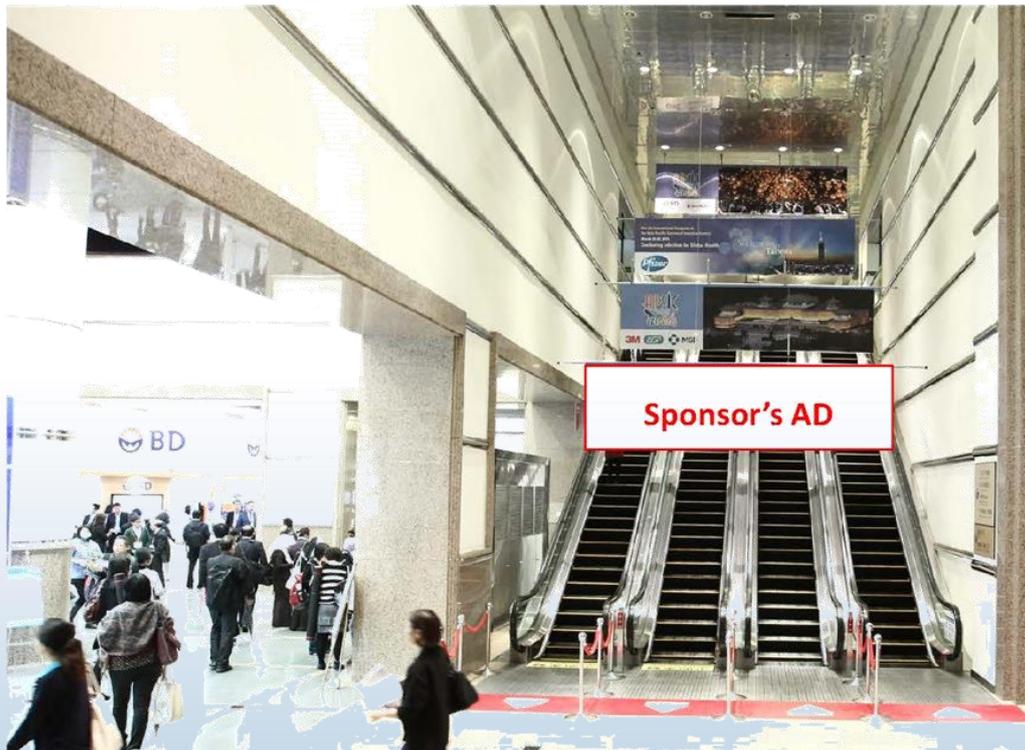
SPONSOR APPROVAL SIGNATURE		 Company Stamp
Date :	Signature of company representative	
Name	Position	

APPENDIX

P-7 Logo on Hanging Flags (Lobby)

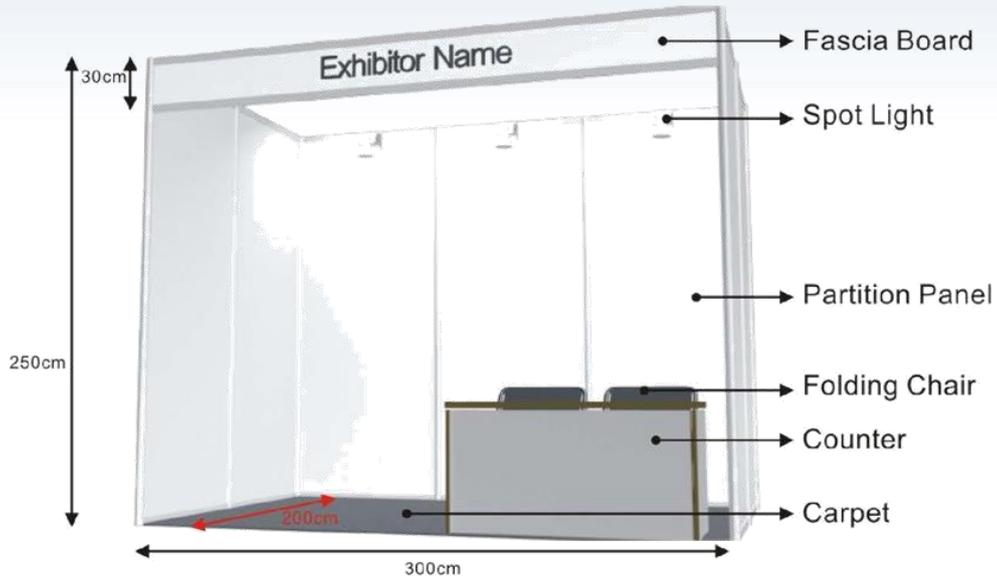


P-8 AD on Hanging Flags (Escalator Area)



B-1 Standard Booth

3M X 2M Standard Shell Scheme



B-1 Standard Booth



B-2 Lunch Symposium (4F, VIP Room: 200 pax)

***move-in time: 11:30**



B-2 Lunch Symposium (4F, Joy Lounge: 80 pax)

***move-in time: 11:30**



B-2 Lunch Symposium (1F, 101C: 120 pax)

*move-in time: 12:20



B-2 Lunch Symposium (1F, 101D: 120 pax)

*move-in time: 12:20



B-6 Invited Speaker Dinner (Taipei World Trade Center Club)



B-6 Invited Speaker Dinner (Taipei World Trade Center Club)



B-7 Congress Night (Taipei New Horizon)



B-7 Congress Night (Taipei New Horizon)



B-8 Congress Direction Signage



B-9 Poster Session



B-12 Early Career Scientist Travel Award (tentative layout)



B-13 Student Travel Award (tentative layout)



B-22 Onsite Advertising on Entrance Screen



B-23 Shuttles *from HUPO Venue (TICC) to HPP & AOHUPO Venue (Fleur de chine Hotel)



B-24 Tour





2016 **TAIPEI**
HU  **O**